

Byung Kang

Graphic Designer

EXPERIENCE

Freelance (Self)

2022- Present

- Designed and developed branding, logo creation, brochure, stationery, and business cards.
- Worked with client via email, phone and in-person to gather information for collective brainstorming and feedback.
- Delivered projects to clients on time with files for used in digital format and traditional printing.
- Suggested and implemented strategies and methods to promote the brand on social media and website.

Development Support, EA Vancouver

2016 - 2018

- Worked with SEs, UI/UX designers, Lead designers to develop multiple FIFA titles.
- Conducted a team responsible of verifying the authenticity of licensed in-game content across FIFA.
- Collaborated and managed closely with other departments within the local and offshore studios.
- Worked with other graphic designers to develop the user interface of FIFA titles.

EDUCATION

LaSalle College Vancouver

2019 - 2022

Bachelor of Design in Graphic Design

The Art Institute of Vancouver

2013 - 2015

3D Modeling for Animation and Games Diploma

CONTACT

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EXPERTISE

Interaction design
Creative thinking
User research
Visual design
Prototyping
HTML/CSS

TOOLS

Xd
Figma
Canva
InDesign
Illustrator
Photoshop
WordPress
Dreamweaver
Microsoft Office